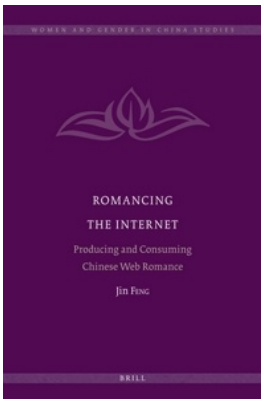

Romancing the Internet

Producing and Consuming Chinese Web Romance

Jin Feng, *Grinnell College*

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In *Romancing the Internet: Producing and Consuming Chinese Web Romance*, Jin Feng examines the evolution of Chinese popular romance on the Internet. She first provides a brief genealogy of Chinese Web literature and Chinese popular romance, and then investigates how large socio-cultural forces have shaped new writing and reading practices and created new subgenres of popular romance in contemporary China. Integrating ethnographic methods into literary and discursive analyses, Feng offers a gendered, audience-oriented study of Chinese popular culture in the age of the Internet.

READERSHIP:

All interested in contemporary Chinese culture, gender studies, media studies, fiction, and popular romance.

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